

Sponsorship Opportunities

Platinum Sponsor- \$100,000

- Identification as a Platinum Level Sponsor.
- Text mention of the sponsorship, plus large company logo and image of product (and link to site of sponsor's choice) prominently displayed on the Drive Electric Earth Day website where all attendees register and get information.
- Text mention of the sponsorship in all national press releases.
- Mention of sponsorship via Drive Electric Earth Day Facebook and Twitter feeds at least five times.
- Opportunity to provide up to five pieces of literature and five give-away items for distribution to all events in the United States. (Number distributed varies by expected size of event).
- Company logo included on a banner to be distributed to all events across U.S.
- Mention of sponsorship in monthly Plug In America newsletter.
- Opportunity to provide up to three items or services for a raffle that will be promoted to all registered attendees.
- Booth fees waived at Drive Electric Earth Day events up to a total of \$10,000 across all events.
- Plug In America will send an approved message to all event organizers on behalf of the sponsor.
- Exclusive sponsor in product category. (Not available for some categories.)
- Special Drive Electric Earth Day links to track resulting event registrations.

Gold Sponsor- \$50,000

- Identification as a Gold Level Sponsor.
- Text mention of the sponsorship and medium-sized company logo and image of product (and link to site of sponsor's choice) on the Drive Electric Earth Day website where all attendees register and get information.
- Text mention of the sponsorship in all national press releases.
- Mention of sponsorship via Drive Electric Earth Day Facebook and Twitter feeds at least five times.
- Opportunity to provide up to three pieces of literature and three give-away items for distribution to all events in the United States. (Number distributed varies by expected size of event).
- Mention of sponsorship in monthly Plug In America newsletter.
- Opportunity to provide an item or service for a raffle that will be promoted to all registered attendees.
- Waive booth fees at Drive Electric Earth Day events up to a total of \$5,000 across all events.
- Plug In America will send an approved message to all event organizers on behalf of the sponsor.

Silver Sponsor- \$25,000

- Identification as a Silver Level Sponsor.
- Text mention of the sponsorship and small company logo (and link to site of sponsor's choice) on the Drive Electric Earth Day website where all attendees register and get information.
- Text mention of the sponsorship in all national press releases.
- Mention of sponsorship via Drive Electric Earth Day Facebook and Twitter feeds at least five times.
- Opportunity to provide a piece of literature and a small give-away item for distribution to all events in the United States. (Number distributed varies by expected size of event).
- Mention of sponsorship in monthly Plug In America newsletter.
- Opportunity to provide an item or service for a raffle that will be promoted to registered attendees.

Bronze Sponsor- \$10,000

- Identification as a Bronze Level Sponsor.
- Text mention of the sponsorship (and link to site of sponsor's choice) on the Drive Electric Earth Day website where all attendees register and get information.
- Text mention of the sponsorship in all national press releases.
- Mention of sponsorship via Drive Electric Earth Day Facebook and Twitter feeds at least three times.
- Opportunity to provide a piece of literature for distribution to all events in the United States. (Number distributed varies by expected size of event.)